



# MEDIA KIT

# Reach today's car enthusiasts from around the world



## Your customers read *GearBoxTV*

We have a targeted, educated and affluent readership actively shopping for high integrity products and services. Our readers are car collectors and enthusiasts. Our comprehensive, well-researched articles are important to our readers. We are on target to become the premier resource for international auto industry news and luxury lifestyle.

## Find us everywhere

We have secured highly respected automotive journalists from around the world to cover auto industry news and events.

## High visual impact

*GearBoxTV* grabs attention and piques consumer interest with its dynamic, eye-catching, magazine-style layout and beautiful full-color images. Powerful visual impact gets your product or service the notice it deserves.

## Fantastic editorial

Our editorial team is dedicated to bringing our readers leading-edge research and information on international automotive news and events and the luxury lifestyle our reader's live. You'll hear from trusted experts, published authors, and internationally recognized collectors. You'll be inspired by informative and inspiring details. *GearBoxTV* will be the premier international automotive news resource.



## Our commitment to service

*GearBoxTV*'s staff is dedicated and committed to your success. We have the creative resources to help you create your ad at the low cost of \$60/hour.

# What we offer



## Our online magazine-style ads link to your website

Any ad graphic will link to your website to take the customer directly to your sales landing page. Get your message in front of your target market for a low introductory price while it lasts. Web ads boost your advertising and reach more potential customers.

## Unique page placement

Advertising with *GearBoxTV* is not limited to one-size-fits-all ads. We offer horizontal banners located at the top, center and bottom of our website pages. We also offer both small and medium-sized square ad graphics in our sidebar and footer areas.

## Niche topic pages

Because our journalists specialize in different aspects of the automotive industry, you can opt to reach writer's niche topics by placing your ad in their blog sidebars.

## Regional directory pages

*GearBoxTV* is working to develop the first-of-it's-kind user-friendly, comprehensive, international Car Club Directory. This gives you the opportunity to reach consumers specific to a regional target audience by placing your ad on a targeted area's featured car club listing.

## Email blast

Promote your event, business, product or service exactly the way you want to your target audience. Your exclusive promotional ad can be added to our email newsletters going directly to consumers who depend on *GearBoxTV* to keep them informed on international and local automotive industry news and events. This is a quick inexpensive way to get your information in front of a targeted audience.

*GearBoxTV* brings you trusted experts, published journalists, and internationally recognized collectors. You'll be inspired by informative and inspiring details on international automotive news, events, and luxury lifestyle.



Greg Riley



Natan Tazelaar



Mr. X



Gifita Raja

**FOR A LIMITED TIME ONLY – We are offering a 50% Introductory Discount on all ad pricing**

Pricing is for an advertisement on a 6-month contract (10% discount given for a one-year contract)	Top/Middle /Bottom Horizontal Banner Ad	Medium-Sized Square Ad (Sidebar)	Small Square Ad (Sidebar/Footer)
Dimensions in pixels	948 x 125	250 x 250	125 x 125
Home Page	\$4,350* / \$4,125* / \$4,000*	\$6,000±	\$5,000±
Niche Journalist Page		\$2,000	\$1,500
Regional Directory Pages (City, State, Country Specific)		\$300 - \$500	\$300 - \$500
All Other Single Pages	\$1,350* / \$1,125* / \$1,000*		
Email Blasts	INCLUDED FOR A LIMITED TIME	INCLUDED FOR A LIMITED TIME	INCLUDED FOR A LIMITED TIME

10% discount given for a one-year contract on all ad placements.

± This price includes all of the main website pages, but does not include featured car club listing pages.

## Ad requirements

- Ads must be submitted in the exact size indicated above.
- Jpg or Jpeg image files only. No EPS, PDF files accepted.
- Any graphic design work required can be done at a cost of \$60/hour (minimum one hour).